

## THINGS TO REMEMBER

THE PURPOSE OF THE HEADSHOT IS TO CAPTURE YOUR PERSONALITY IN YOUR FACE!

EVERYTHING ELSE, THE LOCATION AND CLOTHING – SHOULD BE KEPT SIMPLE TO COMPLIMENT YOUR LOOK.

IF YOU HAVE BLUE OR GREEN EYES, CONSIDER A TIE OR SHIRT TO MATCH, AS IT WILL BRING OUT YOUR EYE COLOR.

LISTED BELOW ARE SOME GENERAL THINGS TO REMEMBER WHEN PREPARING FOR YOUR PERSONAL HEADSHOT.



## STYLE



DRESS IN THE FASHION WHICH YOU FEEL BEST REPRESENTS BOTH YOU AND YOUR COMPANY/ ORGANIZATION.

FOR A FORMAL BUSINESS PORTRAIT, DRESS AS YOU WOULD IF YOU WERE MAKING A PRESENTATION TO IMPORTANT CLIENTS OR ASSOCIATES.

FOR A MORE CASUAL PORTRAIT, YOU STILL WANT TO WEAR SOMETHING THAT LOOKS UPSCALE AND SMART. PERHAPS A BLAZER, OVER A BUTTON-DOWN SHIRT OR A BLOUSE.

## HAIR and FACE

*please arrive camera ready*

A QUICK BATHROOM RUN TO CHECK YOUR HAIR AND MAKEUP AND DO LIPSTICK TOUCHUPS IS FINE, BUT YOU SHOULD BE READY TO FOR YOUR SESSION WHEN YOU ARRIVE.



IF YOU WEAR GLASSES MOST OF THE TIME, I RECOMMEND WEARING THEM FOR YOUR PORTRAIT. ASK YOUR EYE DOCTOR ABOUT AN EXTRA PAIR THAT DON'T HAVE ANY GLASS TO AVOID GLARE.



DONT OVER-DO IT, BUT FEEL PRETTY. IT'S A GOOD IDEA TO BRING POWDER AND YOUR FAVORITE LIPSTICK WITH YOU.

## DO

### WOMEN



A MODEST V-NECK IS UNIVERSALLY FLATTERING BECAUSE IT LENGTHENS THE NECK AND DISPLAYS THE DECOLLETE.

CRISPLY IRONED SHIRTS BY THEMSELVES FRAME THE FACE REALLY WELL.

SIMPLE AND MODEST JEWELRY (AS IF YOU WERE GOING ON A JOB INTERVIEW)



### MEN

DARK, SOLID JACKETS WITH A PASTEL/LIGHT COLORED SHIRT

A PLAIN TIE OR SUBTLE PATTERN WORK BEST

ALTERNATIVELY, A COAT AND DRESS SHIRT, NO TIE IS ALSO A GREAT LOOK.

## DON'T



PATTERNS, PRINTS, TWEEDS, OR PLAIDS—THEY ARE DISTRACTING (THEY WILL APPEAR TO MOVE IN DIGITAL FORMAT) AND CAN DATE YOUR PHOTO.

TOPS IN FLESH COLORS, AS THEY WILL BLEND YOUR FACE INTO YOUR CLOTHES.

BRIGHT RED OR ORANGE

SLEEVELESS OR SHORT-SLEEVED SHIRTS (YOUR ARMS WILL DISTRACT FROM YOUR FACE; TURTLENECKS YOU WILL LOOK LIKE A FLOATING HEAD)